



2014 CALL FOR PAPERS

**National Association of African American Studies
National Association of Hispanic & Latino Studies
National Association of Native American Studies
International Association of Asian Studies**

**22nd Annual
NAAAS & Affiliates
National Conference**

**February 10-15, 2014
Baton Rouge, Louisiana**

Abstracts, not to exceed two (2) pages, should be submitted that relate to any aspect of the African and African American, Hispanic and Latino, Native American, Indigenous Peoples or Asian experience. Subjects may include, but are not limited to: literature, demographics, history, politics, economics, education, health care, fine arts, religion, social sciences, business and many other subjects. Please indicate the time required for presentation of your paper (25 minutes **OR** 45 minutes).

ABSTRACTS WITH TITLE OF PAPER, PRESENTER'S NAME, HOME AND INSTITUTION/ORGANIZATION ADDRESS AND E-MAIL SHOULD BE POSTMARKED BY: Friday, November 8, 2013.

SEND ABSTRACTS TO:
Lemuel Berry, Jr., Ph.D.
Executive Director, NAAAS & Affiliates
PO Box 6670
Scarborough, ME 04070-6670
Telephone: 207/839-8004
Fax: 207/839-3776

Email: naaasconference@earthlink.net
www.NAAAS.org

 [Find us on Facebook](#)



National Association of African American Studies
National Association of Hispanic and Latino Studies
National Association of Native American Studies
International Association of Asian Studies

22nd JOINT NATIONAL CONFERENCE

EXHIBIT, SPONSORSHIP & ADVERTISING INFORMATION

Building Connections with Professionals

Conference Dates: February 10-15, 2014
Set Up: Sunday, February 9, 2014

Crowne Plaza Executive Center
4728 Constitution Avenue
Baton Rouge, Louisiana
Tel: 225/925-2244
Fax: 225/930-0156
www.crownebaton.com

EXHIBITOR INFORMATION

Network with 800-1,000 Professionals

The annual conference will be held in Baton Rouge, Louisiana February 10-15, 2014. Based on previous conference attendance, we expect to register 800 presenters and an additional 2,000 attendees!

The Exhibit Hall:

- ❖ Exhibit Breaks Will be ½ in length, spread throughout the conference. A complete list of conference breaks will be provided to all exhibitors.
- ❖ Refreshments Will be served in the Exhibit Hall before seminars as well as during breaks
- ❖ Door Prizes Attendees must visit the Exhibit Hall and gather signatures from each booth to be entered to win various door prizes. Door prizes will be awarded at the evening receptions.

Exhibit Booth Details:

- ❖ Exhibit Space: One 6' table top
- ❖ Exhibitor Rates: \$300 non-profits / \$425 for profits
- ❖ Exhibitor Setup: Check-in and installation of exhibits is from Noon until 5:00 pm on Sunday, February 9, 2014.
- ❖ Exhibitor Tear Down: Exhibitors are welcome to stay through the end of the conference which closes at Noon on Saturday, February 15th. We ask that you stay through the last exhibit break on Friday, February 16th.

Exhibitor Booth Includes:

- ❖ Six-foot table with two chairs, exhibitor badges and ribbons;
- ❖ Listing as an exhibitor in the *Conference Program* given to all attendees;
- ❖ Opportunity to participate in door prize drawings for attendees;
- ❖ Disk of conference attendee information sent after conference.

SPONSORSHIP OPPORTUNITIES

Priority/choice given to first received.

1. Platinum Sponsor (3 total) - \$5,000

- ❖ Your company's logo featured prominently on giveaway items for conference attendees; choice of conference tote bags OR clip boards OR lanyards;
- ❖ Three-minute speaking opportunity at a plenary session;
- ❖ Back cover of *Conference Program* for first platinum sponsor, full-page for all others;
- ❖ First choice of location for exhibit display at the conference;
- ❖ Two (2) complimentary bag stuffer;
- ❖ Recognition as the *Platinum Sponsor* in signage and in the *Conference Program*;
- ❖ Five (5) complimentary registrations to the conference;
- ❖ Space for large standing display;
- ❖ Six-foot exhibit table and all benefits offered to exhibitors;
- ❖ One (1) additional table, if requested.

2. Gold Sponsor - \$3,000

- ❖ Includes recognition as a sponsor of a conference event with your logo prominently displayed;
- ❖ One-minute speaking opportunity during a conference plenary or event;
- ❖ Full-page ad in the *Conference Program*;
- ❖ Second choice of location for exhibit display at conference;
- ❖ Recognition as a *Gold Sponsor* in signage and in the *Conference Program*;
- ❖ Three (3) complimentary registrations to the conference.
- ❖ Space for a large standing display;
- ❖ Six-foot exhibit table and all benefits offered to exhibitors;
- ❖ One (1) additional table, if requested.

3. Silver Sponsor - \$2,000

- ❖ Full-page ad in the *Conference Program*;
- ❖ Reserved prime location for exhibit display at conference;
- ❖ One (1) complimentary bag stuffer;
- ❖ Recognition as a *Silver Sponsor* in signage and in the *Conference Program*;
- ❖ Two (2) complimentary registrations to the conference;
- ❖ Space for a large standing display;
- ❖ Six-foot exhibit table and all benefits offered to exhibitors.

4. Bronze Sponsor - \$1,000

- ❖ Reserved location for exhibit display at conference;
- ❖ Recognition as a *Gold Sponsor* in signage and in the *Conference Program*;
- ❖ Choice of on (1) complimentary registration to the conference OR one (1) complimentary bag stuffer;
- ❖ Space for a large standing display;
- ❖ Six-foot exhibit table and all benefits offered to exhibitors.

5. Sponsor - \$750

- ❖ Reserved location for exhibit display at conference;
- ❖ Recognition as a *Sponsor* in signage and in the *Conference Program*;
- ❖ One (1) complimentary registration to the conference;
- ❖ Space for a large standing display;
- ❖ Six-foot exhibit table and all benefits offered to exhibitors.

6. Custom Sponsorship

Don't see the perfect sponsorship for your company/organization? Is the sponsorship you were interested in already filled? Contact NAAA S to discuss a custom sponsorship package at 207/839-8004. You pick the benefits you want; we'll quote you a price.

ADVERTISING OPPORTUNITIES

Program Booklet Advertisements

Every attendee receives a Program Booklet at the Annual Conference. The booklet is referred to repeatedly during the conference and is used for future reference following the meeting. Each time an attendee opens the booklet, you have the likelihood of reaching them. Here is the perfect opportunity to advertise your organization and support NAAAS & Affiliates at the same time.

The following opportunities are available:

Full-Page – Color	8”w x 10”h	\$550
Full-Page – B&W	8”w x 10”h	\$475
Half-Page – Color	8”w x 4.75”h	\$375
Half-Page – B&W	8”w x 4.75”h	\$300

The deadline is January 17, 2014 for receipt of the Application Form and full payment along with artwork formatted to size and in digital format. Acceptable formats include .pdf, .jpg, .doc, and .wpd.

Bag Stuffers

\$300/item

Another popular way to reach every attendee is with your special insert placed in the conference attendee bag, which is distributed at registration. You provide the insert, and we will make sure it gets distributed to every conference attendee! Here is a way for your company to deliver a personal message.

Suggested bag stuffer ideas:

- ❖ Flyers, pamphlets, booklets
- ❖ Pens or pencils
- ❖ Notepads
- ❖ Lanyards
- ❖ Bottles of water with your logo
- ❖ Stress ball or other novelty gift
- ❖ Snack food items with your logo and attached business card

The deadline for receipt of the Application Form and full payment is January 17, 2014. Insert items must be received at the conference hotel no later than February 8, 2014 to ensure inclusion in all conference bags. Recommended shipment: 700 inserts.

IMPORTANT!

The advertising opportunities listed above are included in most conference sponsorships.

If you are planning to exhibit at the conference and are considering advertising, you may wish to review the sponsorship options to see what best suits your needs.

Please call NAAAS at 207/839-8004 with any questions.

EXHIBIT/ADVERTISER/SPONSOR REGISTRATION

Instructions: Fill out both sides completely. **Deadline is January 19, 2014.**

Contact Information for Exhibitors, Advertisers, and Sponsors

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Primary Contact: _____ Email: _____

On-Site Representatives: _____

Do you wish to have a complimentary booth at the Job Fair: Yes No

Sponsorships

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Platinum Sponsor (3 available) | \$5,000 | <input type="checkbox"/> Bronze Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Sponsor | \$3,000 | <input type="checkbox"/> Sponsor | \$750 |
| <input type="checkbox"/> Silver Sponsor | \$2,000 | <input type="checkbox"/> Custom Sponsorship | \$_____ |

Exhibit Booths

- | | | | |
|-------------------------------------|-------|-------------------------------------|-------|
| <input type="checkbox"/> For Profit | \$425 | <input type="checkbox"/> Non-Profit | \$300 |
|-------------------------------------|-------|-------------------------------------|-------|

Program Advertisements

- | | |
|--|-------|
| <input type="checkbox"/> Full-Page - Color | \$550 |
| <input type="checkbox"/> Full-Page – B&W | \$475 |
| <input type="checkbox"/> Half-Page - Color | \$375 |
| <input type="checkbox"/> Half-Page – B&W | \$300 |

Other Marketing/Exhibiting Opportunities

- | | |
|---|-------|
| <input type="checkbox"/> Bag Stuffer (per item) | \$300 |
|---|-------|

Payment Method

- Check Purchase Order Visa MasterCard Discover

Credit Card #: _____ Exp. Date: _____ CVV# _____

Name on Card: _____ Signature: _____

Remit Payment to: NAAAS & Affiliates, PO Box 6670, Scarborough, ME 04070-6670
Contact Info: Tel: 207/839-8004 • Fax: 207/839-3776
naaasconference@earthlink.net • www.NAAAS.org

TERMS OF EXHIBIT CONTRACT

Please read carefully and sign below to indicate acceptance of the rules and regulations.

These rules and regulations are part of the contract between NAAAS & Affiliates and the Exhibitor. Signature on this form constitutes acceptance with all rules and regulations. Interpretation of all rules and regulations is the responsibility of Exhibit Management. All decisions are final.

PAYMENT FOR SPACE: All applicants must be accompanied by payment for the full amount. Access to the exhibit hall will not be allowed unless all fees are pre-paid in full.

BOOTH ASSIGNMENTS: Assignments to booth spaces will be based on sponsorship level, with reserved spaces held for sponsors. All other booth space will be determined on a first-come, first-served basis. Any exhibitor who occupies a reserved space will be moved. NAAAS & Affiliates management reserves the right to reassign space as needed.

CANCELLATION POLICY: Exhibitors requesting cancellation of registration and providing **written notice** to the NAAAS & Affiliates office no later than January 17, 2014 will receive a refund less a \$100 administrative fee. Exhibitors who cancel after January 17, 2014 will not receive a refund.

INSTALLATION OF EXHIBITS: Exhibitor registration will be open between the hours of Noon and 5:00 pm on Sunday, February 9, 2014. Any exhibitor arriving prior to Noon will be asked to wait until Noon to check in or select an exhibit space. Any exhibit space not occupied by 5:00 pm on February 9, 2014 will be considered forfeited by the exhibitor and no refund shall be paid. NAAAS & Affiliates may reassign such space at its discretion without any obligation to the exhibitor.

DISMANTLING EXHIBITS: The Exhibit Hall will close at Noon on Friday, February 14, 2014. Exhibitors are asked not to dismantle before the end of the last exhibit break scheduled on Friday, February 14, 2014.

USE OF SPACE: Exhibitors may not assign, sublet, or share with any other company any part of the space allotted to them unless arrangements are approved by NAAAS & Affiliates prior to the event. Exhibitors must stay within their assigned space unless arrangements are made for additional tables or space. Amplifying devices that project sound beyond the exhibitor's space are prohibited.

ADVERTISING & SALES: Advertising materials may not be distributed except at the exhibit table. All direct sales must comply with local and state regulations concerning licensing and taxes.

ACCEPTABILITY OF EXHIBITS: All exhibits must serve the interests of the conference attendees and shall be operated in a way that will not detract from other exhibits or the conference as a whole. NAAAS & Affiliates reserves the right to refuse or require the withdrawal of any exhibitor which it deems objectionable to its purpose, and to prohibit anything that, in its sole judgment, may be deemed to detract from the show in general.

FIRE, SAFETY & HEALTH REGULATIONS: The Exhibitor agrees to comply with local, city and state laws, ordinances, and regulations for fire, safety and health. Arrangement of booth should not hinder traffic flow through the aisles. No combustible material should be stored in or around the exhibit.

LIABILITY: It is agreed that neither NAAAS & Affiliates nor its host facility shall be liable for any damage to, or destruction of, any exhibit (or part of an exhibit), or disappearance of any exhibit (or part) or any property contained in and about the exhibit area. The exhibitor agrees to indemnify and hold harmless NAAAS & Affiliates and host facility and their employees and representatives from and against any and all liability for damage, injury, costs, or loss to all persons and claims arising out of or resulting from exhibitor's use and occupancy of the exhibit area at the conference facility or any part thereof.

NON-DISCRIMINATORY CLAUSE: The Exhibitor has a policy of nondiscrimination based on race, gender, ethnicity, sexual orientation, religion, disability, and age.

AUTHORIZATION: I have read and agree to comply with the Terms of Exhibit Contract.

Signature of Exhibitor's Authorized Representative

Date

ADDITIONAL INFORMATION

Conference Hotel Information



CROWNE PLAZA EXECUTIVE CENTER

4728 CONSTITUTION AVENUE
BATON ROUGE, LA 70808
Hotel Front Desk: 225/925-2244
Hotel Fax: 225/930-0140

Room Rate: \$109 - single/double
Self-Parking: Complimentary

Conference Hotel Floor Plan

NAAAS & Affiliates will have exclusive use of all conference space and meeting rooms throughout the conference. Registration will be held in or near the Exhibit Hall, and all food functions will be held inside the Exhibit Hall.



Booth Assignments

Sponsors will have preference when assigning booths and will have reserved tables in prime location. All other booth assignments will be on a first-come, first-served basis between the hours of Noon -5:00 pm on Sunday, February 9, 2014. Electrical outlets and internet access are available from the conference hotel.

Exhibitor Materials

Upon receipt of a completed Application Form and full payment, exhibitors and sponsors will be sent a confirmation, receipt, and additional information on exhibit. At check-in, all exhibitors and sponsors will receive an Exhibitor Registration packet including name tags, ribbons, conference program, and participant data. After the conference, exhibitors and sponsors will receive a follow up package including a list of conference attendees.

NAAAS & Affiliates

2013-2015 Calendar of Events

Sino-American International Research Forum

April 7-11, 2013
Saint Augustine's University
Raleigh, North Carolina

International Research Forum

April 21-25, 2013
Daemen College
Amherst, New York

Oral History Program & Cultural Tour

June 20-30, 2013
Beijing, P.R. China

National Summer Board Meeting

July 18-21, 2013
Westbrook, Maine

International Trainers Program

August 8-11, 2013
Portland, Maine

International Site Visits – Brazil & Colombia

August 14-20, 2013

Harvard University Symposium for Chinese CEOs of State Enterprises

October (TBD), 2013
Cambridge, Massachusetts

International Presidential Forum (China and U.S.)

November (TBD), 2013

22nd Joint National Conference

February 10-15, 2014
Baton Rouge, Louisiana

Seminar for Chinese Physicians

March (TBD), 2014

Seminar for Chinese Physicians

April (TBD), 2014

International Research Forum - Universidad Autónoma De Coahuila

April (TBD)

International Research - Guangxi University Electronic University

April (TBD)

Seminar for Chinese Physicians

May (TBD), 2014

International Research Forum
Universidad Autónoma De Coahuila
Saltillo, Mexico
May18 - 22, 2014

Sino-American International Research Forum
May 23-June 1, 2014
Guangxi Normal University
Guilin, P.R. China

Oral History Program & Cultural Tour
June 20-29, 2014
Beijing, P.R. China

English and ESL Training for K-9 Chinese Teachers
June (TBD), 2014

Seminar for Chinese Physicians
June - July, 2014

National Summer Board Meeting
July 24-27, 2014
Westbrook, Maine

Site Visit to Rio de Janeiro, Brazil
Preparation for the 2016 Olympics
July (TBD), 2014

Golden Treasures of China Tour
August 1-10, 2014
Beijing, P.R. China

Site Visit to Puerto Rico
Preparation of the 2015 NAHLS Regional Conference
August (TBD), 2014

Nelson Mandela Metropolitan University Research Forum
August 17 - 26, 2014
Port Elizabeth, South Africa

NAHLS Regional Conference
September (TBD), 2014
Tampa, Florida

**International Choral Competitions by Guongdong Education
Commission for Cultural Exchange**
September (TBD) 2014

National Conference
February 9 - 14, 2015
Baton Rouge, Louisiana

NAHLS Regional Conference
September (TBD), 2015
Puerto Rico

IAAS Regional Conference
October (TBD), 2015
Guilin, P.R. China